

IDEASPATCH COOKIES POLICY

WHAT ARE COOKIES?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, mobile phone or other device - if you agree. There are other similar technologies such as pixel tags, web bugs and webs storage which are used in desktop software or mobile devices.

For more information about the use of cookies and how to block them, visit allaboutcookies.org or youronlinechoices.eu.

If you have any questions about our use of cookies, please contact us at enquiries@ideaspitch.co.uk.

INFORMATION ABOUT OUR USE OF COOKIES

Our website www.ideaspitch.co.uk uses cookies and similar technologies to distinguish you from other users of our website ("**website**"). This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

By continuing to use our website, you are agreeing to our use of cookies.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or our services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).

We also use the other technologies identified above for the purposes articulated in this Cookies Policy.

Please note that third parties (including our third party payment provider [MangoPay]; our third party verification service provider [Contego]; investors, where relevant and other business partners as per business conduct and maintenance) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

MANAGING COOKIES

You block cookies by activating the settings on your web browser that allows you to refuse the setting of all or some cookies. You may be able to manage other technologies in the same way. Please note that if you use your browser settings to block all cookies (including essential cookies) and other technologies you may not be able to access all or parts of our website.

EXPIRY OF COOKIES AND OTHER TECHNOLOGIES

Except for essential cookies and the equivalent other technologies, all cookies and other technologies will expire after a set period.